

ChatGPT (Chat Generative Pre-trained Transformer)

ChatGPT is a software model that is trained to follow thought and language patterns like a human does.

Important to keep in mind about Using ChatGPT3

- ChatGPT is not currently connected to the internet
- ChatGPT's knowledge is limited to data through 2021
- If ChatGPT doesn't know...it might just make it up
- Think of ChatGPT as a Tool rather than a Ghostwriter

How does it work?

ChatGPT is a type of language model, meaning it is trained to predict the next word or phrase in a given context. By feeding ChatGPT large datasets of human-generated text, it can learn the patterns and structures of natural language.

Once it's been trained, ChatGPT can generate coherent and engaging text on a wide range of topics that is often difficult to distinguish from that written by a human.

ChatGPT for Authority Agency Resources

It is a useful tool for authors because it can:

- assist with brainstorming and idea generation
- help with editing and proofreading
- revise and repurpose original content

INTERVIEW TRANSCRIPTION PROMPTS

- Minor Edits To The Conversation -

I'm going to share a transcript of an interview with [FULL NAME] with you. The questions are prefixed with [Q] and the answers are prefixed with [NAME] . I would like you to review and edit the following for grammar, spelling, and punctuation errors. Break answers into paragraphs if needed.

- Rewrite for clarity and ease of readability-

I'm going to share a transcript of an interview with [FULL NAME] with you. The questions are prefixed with [Q] and the answers are prefixed with [NAME]. I would like you to edit the questions to make them concise, then rewrite answers for ease of readability, while maintaining Brant's voice and full context. Break answers into paragraphs if needed.

INTERVIEW INTRODUCTION PROMPT

Write a one-paragraph introduction to the interview with [FULL NAME] transcript focusing on investing in real estate using private lenders. Begin the introduction with "In this interview, real estate investor and coach [FULL NAME] discusses"

INTERVIEW TITLE PROMPT

Generate 8 title ideas for the interview with [FULL NAME] transcript.

ARTICLE PROMPT

Create a journalistic style third-person article of around 800 words from the interview with [FULL NAME] transcript about the fears, misconceptions, and mistakes real estate investors have about using private money loans and how [FULL NAME] helps.

PODCAST SHOW NOTES PROMPT

Act as if the interview with [FULL NAME] transcript is a Business Innovators Radio podcast episode and write a 200-word summary/show notes highlighting the main topics.

PRESS RELEASE PROMPT

Write a 600-word press release with a headline announcing the previous interview. Use third-person voice and Include quotes from [NAME] , an About [NAME] section and a To Learn More section.

BOOK OUTLINE PROMPT

Generate a book outline based on the interview with [FULL NAME] transcript. Use the title [BOOK TITLE].

BOOK STARTER PROMPT

Write a 600-word introduction chapter for a book based on this outline using the Interview with [FULL NAME] transcript

BOOK TITLE PROMPT

Generate 8 new titles for this book highlighting that it is a quick read introduction to [MAIN BOOK TOPIC].

BOOK DESCRIPTION PROMPT

Using the title [BOOK TITLE] write a 300 word description for amazon.com that would persuade a real estate investor to want to read this short book.

BOOK PODCAST INTERVIEW QUESTIONS PROMPT

Generate 10 questions to ask the author about this book during a podcast interview.

Additional Prompt Ideas

Proofreading, Editing, and Rewriting

Chat GPT has professional editing capabilities and can check your writing for grammar, spelling, punctuation, etc. It can also rephrase your writing and fact-check information, providing endless possibilities for improving and refining your content.

Proofreading and Editing

Prompt: Review and edit the following for grammar, spelling, and punctuation errors: “[TEXT]”

Rewrite / Rephrase

Prompt: Rephrase and enhance this text to make it more clear and more concise: “[TEXT]”

Prompt: Rewrite this text in an active voice: “[TEXT]”

Prompt: Rewrite this text to be more persuasive: “[TEXT]”

Prompt: Rewrite this text in a more casual tone: “[TEXT]”

Prompt: Rewrite this text to be more authoritative: “[TEXT]”

News Releases

Prompt: Write 10 compelling press release headlines in the third person using a journalist tone announcing that ‘[BOOK TITLE]’ written by [AUTHOR NAME], reached three Amazon.com bestseller lists.

Prompt: In a journalistic, third-person voice, write a press release announcing the launch of of [BOOK TITLE] written by [AUTHOR] that addresses [THE PROBLEM IT SOLVES] for [TARGET AUDIENCE]